

Oriol J. Bosch

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SUMMARY

Oriol is a methodologist with more than five years of experience researching how to better collect and analyse attitudinal and behavioural data for the social sciences. He specialises in web and mobile surveys, web tracking, developing and testing novel online data collection methods and conducting complex statistical analyses to uncover new insights.

RELEVANT PROFESSIONAL EXPERIENCE

PhD Candidate, The London School of Economics and Political Science 2019-2023

- Developed a Total Error framework for web tracking data documenting its data generation process, the error sources affecting it and best practices when using it for social research.
- Designed and oversaw the web tracking strategy for the international project *TRI-POL*, a 140,000€ longitudinal and cross-national survey combined with web tracking data.
- Managed a team of 5 international researchers to create the first open-access web tracking dataset for social scientific research.
- Created new methodologies to detect, assess and prevent errors when collecting web tracking data.
- Taught statistics and survey methods masters level courses to more than 70 students.

Research Assistant, University of Southampton 2020-2021

- Wrote two reports about 1) best strategies to maximise participation rates in online surveys and 2) the utility of probability-based online panels.

Research Officer, Institute for Social and Economic Research - University of Essex 2018-2019

- Assessed the design effects of European Social Survey (ESS)'s sampling approach in more than 30 countries.
- Computed the ESS's design weights and created the sample design data files for rounds 7 to 9.

Research Assistant, German Internet Panel - University of Mannheim 2019

- Designed, implemented, and analysed a survey experiment testing the impact of asking participants to answer open-ended questions with images, instead of with text, on several data quality indicators.

Researcher, Research and Expertise Centre for Survey Methodology - Universitat Pompeu Fabra 2017-2018

- Estimated and reported the measurement quality of ESS's round 8 experimental questions.
- Conceived, planned, collected, analysed, and disseminated research projects in collaboration with the online fieldwork company Netquest.
- Tested the feasibility of asking respondents to answer survey questions with images, voice memos and emojis in the context of mobile web surveys.
- Authored a report about the efficacy of using encouragement messages to improve data quality in the context of the cross-national online survey panel (CRONOS).
- Disseminated research results through academic and non-academic publications, as well as professional and academic conferences (e.g. ESOMAR, ESRA).

Junior Researcher, Research and Expertise Centre for Survey Methodology – Universitat Pompeu Fabra 2016-2017

- Estimated the measurement quality of slider scales versus traditional radio button ones in the context of the Norwegian Citizen Panel.
- Studied how Millennials differ from older generations in terms of survey participation using information from 1,570,301 panellists of an opt-in online panel in eight countries (Europe, Latin America, and North America).

CONSULTANCY PROJECTS

Wellcome Trust 2021

- Analysed a two-wave cross-national survey in 113 countries about mental health and the impact of COVID on opinions about science.

Social Care Institute for Excellence (SCIE)

2021

- Collaborated with healthcare practitioners to draft and launch a longitudinal survey of health and care workers for Social Care Wales, aimed at assessing the efficacy of an innovative training programme.

MoneyHelper (formerly Money Advice Service)

2019

- Evaluated and analysed a pilot longitudinal survey of people in debt in the UK (2,025 participants).
- Authored a report about the methodological lessons learned, aimed at identifying the best procedures to use on the new survey and providing estimates of the sample size that would be needed.

EDUCATION

PhD Social Research Methods, London School of Economics and Political Science

2019-2023

- *Thesis:* When survey science met web tracking: a theoretical and practical framework for understanding web tracking data.
- *Supervisors:* Patrick Sturgis and Jouni Kuha.

MSc Survey Methods for Social Research, University of Essex – with Distinction (86)

2018-2019

- *Thesis:* Answering web surveys with images: an experiment (David Lockwood Prize - Best dissertation in the Department of Sociology).

BSc Political and Administration Sciences, Universitat Pompeu Fabra (UPF) – 2:1

2013-2017

- *Thesis:* The impact of the response format on the left-right self-placement (Best quantitative dissertation in the Department of Political and Social Sciences).

TECHNICAL AND LANGUAGE SKILLS

Languages: English (full professional proficiency), Spanish (native), Catalan (native)

Programming language & statistical software: Stata, R, SPSS, LISREL, MPlus, SQL

Data analysis and statistics: Multivariate analysis, causal inference, multilevel modelling, structural equation modelling, panel data analysis.

Survey and research design: Questionnaire design (Qualtrics and others), probability and nonprobability sampling, weighting, survey experiments, web and mobile surveys, cross-national and longitudinal surveys, pilot testing, focus groups and cognitive interviews, data linkage, paradata, web tracking.

RESEARCH OUTPUT

7 peer-reviewed publications in international journals, accumulating **more than 90 citations**. For example:

- **Bosch, O.J.**, Revilla, M. and E. Paura (2019). "Answering mobile surveys with images: an exploration using a computer vision API." *Social Science Computer Review* 37(5), 669-683.
- **Bosch, O.J.**, Revilla, M., DeCastellarnau, A. and W. Weber (2018). "Measurement reliability, validity and quality of slider versus radio button scales in an online probability-based panel in Norway." *Social Science Computer Review* 37(1), 119-132.
- **Bosch, O.J.**, and M. Revilla (2020). "Using emojis in mobile web surveys for Millennials? A study in Spain and Mexico" *Quality & Quantity*.

10 reports and proceedings for international projects like the ESS or industry associations like ESOMAR. For example:

- **Bosch, O.J.**, and P. Lynn (2021). "Methodological lessons from the pilot longitudinal survey on debt advice." ISER Working Paper Series 2021-03.
- **Bosch, O.J.**, and E. Paura (2018). "Worth a thousand words: Analysing the impact of image recognition in surveys" *Proceedings of the ESOMAR Latin American Congress*, April 2018.

18 conference presentations and invited talks in international conferences (ESRA, APPOR) and seminar series (UK, Spain, Germany, Sweden).